

14700 Sweitzer Lane
Laurel, MD 20707
800-638-2627
www.dlionline.org

Drycleaning & Laundry Institute

international

Working Together Since 1960



www.pdclean.org

DLI/PDCA JOINT AFFILIATION APPLICANT INFORMATION

Company Name _____ Date _____
Street Address _____
City/Province _____ State _____ Country _____
Zip/Postal Code _____ Contact Name Mr/Mrs/Ms _____
Phone _____ Fax _____
E-Mail _____
Website _____

↓ *Most Popular*

PREMIER	GOLD	SILVER	BUDGET
THE EXECUTIVE PLAN	BEST VALUE	AVERAGE VOLUME	STARTER PLAN
\$254 A MONTH	\$145 A MONTH	\$79 A MONTH	\$45 A MONTH

All membership plans require a 1-year commitment. Discounts apply for a one-time annual payment.

Partial payments can only be made by credit card.

Plan Choice		
Choose Monthly or Annually		
Premier	___\$254/mo	or ___\$2,979 annually
Gold	___\$145/mo	or ___\$1,679 annually
Silver	___\$79/mo	or ___\$879 annually
Budget	___\$45/mo	or ___\$479 annually

Charge my ___ Visa ___ MasterCard ___ AmEx
Acct. No. _____
Exp. Date _____ CVV _____
Cardholder's Name _____
Signature _____

- ☐ I acknowledge this is a minimum one year commitment. Payments will automatically be processed to my credit card and my Membership will automatically renew each year. To cancel my membership *after the first year* I must give 30 days written notice.

This application is for professional affiliation in DLI and DLI's Affiliate where applicable. Affiliation is annual and dues are non-refundable. Dues may be tax deductible as an ordinary and a necessary business expense. However, dues supporting DLI's lobbying efforts are not deductible under provisions of the U.S. Internal Revenue Code. For all states except Wisconsin (11%), Arkansas, Texas, Oklahoma, New Mexico (8%), Maryland, Virginia, West Virginia, and the District of Columbia (6%), that percentage is 2%. Eighty-five dollars of the annual dues are for a one year subscription to *Fabricare* and *Fabricare Resources*. Regular membership mailings, *Fabricare*, and *Fabricare Resources*, will be sent to the address given above.

Affiliated States: AL, AZ, AR, CA, CO, CT, DE, FL, GA, IL, IN, KS, KY, LA, ME, MD, MA, MN, MI, MS, NV, NH, NJ, NM, NY, NC, OK, PA, RI, SC, TN, TX, UT, VT, VA, DC, WV, WI, & WY.

Services & Benefits

	PREMIER	GOLD	SILVER	BUDGET
TECHNICAL ADVICE & ANALYSIS	\$254/month	\$145/month	\$79/month	\$45/month
Technical Phone Hotline	✓	✓	✓	✓
Technical Email Helpline	✓	✓	✓	✓
Garment Analysis ★	10 Free	4 Free	2 Free	\$36/garment
Drycleaning Encyclopedia Online Subscription ★	✓	✓	✓	\$89/yr
NEW! DLI Stain Solver App (iPhone/Android)	✓	✓	✓	-
PROFIT PROGRAMS				
Discount Credit Card Processing	✓	✓	✓	✓
Free Utility Audits	✓	✓	✓	✓
Free Business Insurance Reviews	✓	✓	✓	✓
Free Legal Services	✓	✓	✓	✓
Free Discount Prescription Cards	✓	✓	✓	✓
National Hanger Recycling Program ★	✓	✓	✓	✓
ADVOCACY				
Regulatory Advocacy	✓	✓	✓	✓
Voting Privileges for DLI Board of Directors	✓	✓	✓	✓
NETWORKING				
DLI Social Networking Opportunities	✓	✓	✓	✓
Clean Show Registration	2 Free	1 Free	\$99 Each	\$99 Each
Five Star Management Registration ★	1 Free	\$395	\$595	\$595
MARKETING & OUTREACH				
National Community Service Program	✓	✓	✓	✓
Professional Marketing & Consumer Brochures	✓	✓	✓	✓
Website	✓	✓	✓	\$89
Monday Morning Marketing Email Series ★	✓	✓	✓	\$129
Additional Location Web Listing	5 Free	2 Free	1 Free	\$29 per
Seal of Approval Main Plant Registration	1 Free	\$380	\$480	\$580
Seal of Approval Main Plant Renewal	1 Free	\$300	\$350	\$400
EDUCATION & CERTIFICATION				
CED, CPD, CPW Registration	3 Free	2 Free	1 Free	\$299 per
CED, CPD, CPW Renewal	3 Free	2 Free	1 Free	\$195 per
Cleaning & Stain Removal Course Registration	1 Free	\$695	\$795	\$895
Two-Day Wetcleaning Course Registration	2 Free	\$149	\$249	\$349
Five-Day Resident Course Registration	2 Free	\$695	\$795	\$895
10-Day Resident Course Registration	1 Free	\$1,149	\$1,249	\$1,349
15-Day Resident Course Registration	2 Free	\$1,295	\$1,395	\$1,695
On The Road Course Registration	1 Free	\$795	\$980	\$995
Self Study Courses	4 Free	2 Free	\$89 Each	\$89 Each
Online Training Library ★	Free Access	Free Access	\$59 per video	\$59 per video
QUALITY CONTROL				
Laundry Performance Evaluations	4 Free	2 Free	1 Free	\$35 per
Cleaning Performance Evaluations ★	4 Free	2 Free	1 Free	\$29 per
Secret Shopper Phone Evaluation	12 Free	6 Free	1 Free	\$29 per
On Site Secret Shopper	2 Free	1 Free	\$60 per	\$60 per
INDUSTRY KNOWLEDGE				
Hot Press Email Series	✓	✓	✓	✓
Fabricare Magazine	✓	✓	✓	✓
Heads Up! Email Series ★	✓	✓	✓	\$129
Additional Location Subscription	4 Free	2 Free	1 Free	\$138 per
Consumer Email Newsletter: Great Impressions	Free	Free	\$399	\$399

★ Member Favorites

Sign Up Instantly for a DLI Membership DLIonline.org